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ZCZCDP0488

DAN: 314-023374

INPUT CDSN: ANI143

SFN: PV071315

TOR: 072154Z NOV 85

TOT: 072154Z NOV 85

ROUTING= DPG, TPG

WIRE SVC= **UNASSIGNED**

COMMDIS=**UNASSIGNED**

RTTUZYUW RUESFBA2152 3111332-UUUU--RUTLAAB.

ZNR UUUUU ZYN ZPG

R 071315Z NOV 85

OPS 9-2

FM FBIS ASUNCION PA

TO RUTLAAB/FBIS WASH DC

RUDMMKB/FBIS LONDON UK//BBC//

ACCT FBPY-EMDK

BT

UNCLAS 6Z

ATTN

ATTN

STAT

COPY TO MOD

SUBJ

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REF WA440 ON PERUVIAN TV AND RADIO SOURCELINES

SERVICE: TV SOURCELINES -- LIMA TELEVISORA LIMA IN SPANISH (1)

PY071315

FIRST, SORRY FOR LONG DELAY IN RESPONDING, BUT RECEIVED NECESSARY INFORMATION ONLY LATE LAST WEEK. THIS IS THE FIRST OF FIVE MESSAGES REPORTING THE SIGN-ON AND SIGN-OFF ANNOUNCEMENTS AND REAFFIRMING THE SOURCELINES THE BUREAU PREVIOUSLY SUGGESTED. FIGURED THIS WOULD BE THE BEST WAY TO PROVIDE THIS INFORMATION SINCE SOME OF THE ANNOUNCEMENTS ARE QUITE LONG. BUREAU HAS NOT INSTITUTED THE NEW SOURCELINES WE SUGGESTED IN CASE YOU HAVE A CHANGE OF MIND IN LIGHT OF THE NEW INFORMATION. WILL AWAIT YOUR RESPONSE BEFORE USING.

WHEN BUREAU DOES IMPLEMENT THE NEW SOURCELINES, DOES MOD WANT BUREAU FOR A 10 TO 14-DAY PERIOD TO ADD A PROSLUG ADVISING CONSUMERS OF CHANGE TO NEW SOURCELINE?

FOR LIMA TELEVISORA LIMA, BUREAU HAS CHANGED ITS MIND IN LIHGT OF NEW INFORMATION AND SUGGESTES THE SOURCELINE: LIMA LATIN AMERICAN BROADCASTING CORPORATION IN SPANISH. IT SIGNS ON AT 1500 LOCAL (2000 GMT) AND SINGS OFF AT 2330 LOCAL (0430 GMT). IT BROADCAST ON CHANNEL 2. ITS SIGN-ON ANNOUNCEMENT IS: AQUI OAY-4Y EN 9.75 MHZ DE AUDIO, SOMOS CANAL 2, SOCIEDAD LATINOAMERICANA DE RADIO DIFUSION, OPERANDO DESDE LIMA, PERU. ((THIS IS OAY-4Y, AUDIO FREQUENCY 9.75 MHZ DE AUDIO, SOMOS CANAL 2, SOCIEDAD LATINOAMERICANA DE RADIO DIFUSION, OPERANDO DESDE LIMA, PERU. ((THIS IS OAY-4Y, AUDIO FREQUENCY 9.75 MHZ, THIS IS CHANNEL 2, LATIN AMERICAN BROADCASTING CORPORATION, BROADCASTING FROM LIMA, PERU.

ITS SIGN-OFF ANNOUNCEMENT IS: ANTES DE CONCLUIR LA TRANSMISION DE HOY, LATINOAMERICANA DE RADIO DIFUSION, FREGUENCIA DOS, HACE

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UN APARTE PARA AGRADECER LA CONFIANZA Y EL APOYO QUE USTEDES NOS BRINDAN. NOS DESPEDIMOS INVITANDOLES A DISFRUTAR LA IMAGEN Y EL SONIDO QUE FREQUENCIA DOS LLEVARA A SU HOGAR MANANA. MUY BUENAS NOCHES Y HASTA MANANA. ((BEFORE SIGNING OFF FOR TONIGHT, LATIN AMERICAN BROADCASTING CORPORATION, CHANNEL 2, WOULD LIKE TO TAKE THE TIME TO THANK YOU FOR YOUR TRUST AND SUPPORT. WE SAY FAREWELL NOW, INVITING YOU TO ENJOY THE VIDEO AND AUDIO THAT CHANNEL 2 WILL BRING INTO YOUR HOMES TOMORROW. GOOD NIGHT, UNTIL TOMORROW.))

[redacted] 071348 NOV STAT

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ZCZCDPG473

DAN: 314-028066

INPUT CDSN: ANI137 SFN: PY071317

TOR: 072147Z NOV 85 TOT: 072147Z NOV 85

ROUTING= DPG, TPG

WIRE SVC= **UNASSIGNED**

COMMDIS=**UNASSIGNED**

RTTUZYUW RUESFBA2153 3111334-UUUU--RUTLAAB.

ZNR UUUUU ZYN ZPG

R 071317Z NOV 85

FM FBIS ASUNCION PA

TO RUTLAAB/FBIS WASH DC

RUDGNKB/FBIS LONDON UK//BBC//

ACCT FBPY-EWDK

BT

UNCLAS 6Z

ATTN [redacted] STAT

ATTN [redacted]

COPY TO MOD

SUBJ

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REF HA440 ON PERUVIAN TV AND RADIO SOURCELINES

REF PY071313 SVC ON LIMA TELEVISORA LIMA IN SPANISH

SERVICE: LIMA CADENA AMERICA TELEVISION IN SPANISH (2)

PY071317

BUREAU CONTINUES TO FEEL LIMA AMERICA TELEVISION NETWORK IS THE BEST SOURCELINE. IT SIGNS ON AT 1000 LOCAL (1900 GMT) AND SIGNS OFF AT 2335 LOCAL (0435 GMT), BROADCASTING ON CHANNEL 4.

ITS SIGN-ON ANNOUNCEMENT IS: USTED ESTA VIENDO LA MEJOR IMAGEN, AMERICA TELEVISION, LA PRIMERA TELERED DEL PERU. SE NOTA LA DIFERENCIA. ((YOU ARE LOOKING AT THE BEST PICTURE, AMERICA TELEVISION, THE FOREMOST TELEVISION NETWORK IN PERU. YOU CAN SEE THE DIFFERENCE.))

THE SIGN-OFF ANNOUNCEMENT IS: GRACIAS A USTEDES POR SU ATENCION Y GRATISIMA COMPANIA. DESDE AMERICA EN EL MUNDO, MAMI REY, EDUARDO LORES, DR ENRIQUE CHIRINO SOTO, EL REPORTER DESDE EL CONGRESO HUMBERTO RODRIGUEZ Y QUIEN TIENE EL GUSTO DE HABLARLES ARTURO POMAR. HASTA MANANA. AMERICA TELEVISION CANAL CUATRO, LIMA PERU. ES ASI SENORAS Y SENORES COMO FINALIZA NUESTRA LABOR REFERIDA AL DIA DE LA FECHA. AGRADECEMOS A USTEDES PORLLA AMABILIDAD DE SU ATENCION Y LOS INVITAMOS MUY CORDIALMENTE A UNA NUEVA REUNION EL DIA DE HOY A PARTIR DE LAS 1000 AM. HASTA LUEGO. ((THANK YOU FOR YOUR ATTENTION AND YOUR COMPANY. THIS WAS AMERICA IN THE WORLD WITH MAMI REY, EDUARDO LORES, DR ENRIQUE CHIRINO SOTO, CONGRESSIONAL REPORTER HUMBERTO RODRIGUEZ, AND YOUR SERVANT ARTURO POMAR. UNTIL TOMORROW. AMERICA TELEVISION, CHANNEL 4, LIMA, PERU. LADIES AND GENTLEMEN, THIS IS THE END OF OUR WORKDAY. WE THANK YOU FOR YOUR KIND ATTENTION

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AND CORDIALLY INVITE YOU TO TUNE UB IN LATER TODAY AT 1000 AM.

GOOD-BYE.)) [redacted] 071340Z NOV STAT

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ZCZCDPQ514

DAN: 314-025714

INPUT CDSN: DKIB14 BFN: PY071319

TOR: 072221Z NOV 85 TOT: 072221Z NOV 85

ROUTING= DPQ, TPQ

WIRE SVC= **UNASSIGNED**

COMMDIS=**UNASSIGNED**

RTTUZYUW RUESFBA2154 3111349-UUUU--RUTLAAB.

ZNR UUUUU ZYN ZPQ

R 071317Z NOV 85

FM FBIS ASUNCION PA

TO RUTLAAB/FBIS WASH DC

RUDOMKB/FBIS LONDON UK//BBC//

ACCT FBPY-EWDK

BT

UNCLAS 6Z

ATTN [redacted] STAT

ATTN [redacted]

COPY TO MOD

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Declassified in Part - Sanitized Copy Approved for Release 2012/08/07 : CIA-RDP92-00053R000300010007-4

REF WA440 ON PERUVIAN TV AND RADIO SOURCELINES

REFPY071317 SVC ON LIMA CADENA AMERICA TELEVISION IN SPANISH

SERVICE: LIMA CADENA PANAMERICANA TELEVISION IN SPANISH (3)

PY071319

BUREAU CONTINUES TO FEEL THAT LIMA PANAMERICANA TELEVISION NETWORK IN SPANISH IS THE BEST SOURCELINE. THE STATION SIGNS ON AT 0600 LOCAL ((1100 GMT)) MONDAY THROUGH FRIDAY, AT 1000 LOCAL ((1500 GMT)) ON SUNDAYS, AND SIGNS OFF AT 0100 LOCAL ((0600 GMT)) DAILY. IT TRANSMITS ON CHANNEL 5.

THE FOLLOWING IS ITS OPENING ANNOUNCEMENT: AMIGOS TELEVIDENTES, TENGAN USTEDES MUY BUENOS DIAS, PANAMERICANA TELEVISION INICIA SUS TRANSMISIONES CORRESPONDIENTES AL DIA DE HOY CONFIADA EN QUE LOS PROGRAMAS SEAN DE SU COMPLETO AGRADO. PANAMERICANA TELEVISION ES UNA EMPRESA QUE LABORA BAJO LA FORMA DE SOCIEDAD ANONIMA CONSTITUIDA TOTALMENTE POR ACCIONISTAS PERUANOS. OPERA COMERCIALMENTE BAJO LOS PRECEPTOS LEGALES CONTEMPLADOS TANTO EN LA LEY GENERAL DE TELECOMUNICACIONES, COMO EN SU REGLAMENTO VIGENTE CON SUJECCION A LAS DEMAS LEYES DE LA REPUBLICA DEL PERU. PANAMERICANA TRANSMITE SUS PROGRAMAS DESDE LA CUMBRE DEL MORRO SOLAR, CON UNA POTENCIA IRRADIADA EFECTIVA DE 290,000 VATIOS ERP. LA SENAL DE PANAMERICANA DE TELEVISION CANAL CINCO ESTA UBICADA EN LA BANDA 76-82 MHZ SIENDO LA FREQUENCIA DE VIDEO DE 77.25 MHZ Y LA DE AUDIO DE 81.75 MHZ CONFORME A LAS NORMAS DE LA UNION INTERNACIONAL DE TELECOMUNICACIONES CON SEDE EN GINEBRA. LA ANTENA DE PANAMERICANA, MARCA HARRIS, DE POLARIZACION CIRCULAR DE 7 DECIBELES DE GANANCIA ESTA INSTALADA A UNA ALTURA DE 327 METROS SOBRE EL NIVEL DEL

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MAR. LA PROGRAMACION DE PANAMERICANA SE TRANSMITE IN CIRCUITO NACIONAL DESDE LIMA Y EN FORMA SIMULTANEA A TRAVES DE LA CADENA INTEGRADA POR LAS ESTACIONES DE PIURA, CHICLAYO, TRUJILLO, CHIMBOTE, ICA, AREQUIPA, TACNA, PUCALLPA, HUANCO, CERRO DE PASCO, HUANCAYO, AYACUCHO, ABANCAY, CUSCO, JULIACA Y UNA RED DE REPETIDORAS QUE CUBRE TODO EL TERRITORIO NACIONAL.

((DEAR VIEWERS, GOOD MORNING TO ALL OF YOU. PANAMERICANA TELEVISION IS SIGNING ON TODAY ASSURED THAT ITS PROGRAMS WILL PLEASE YOU. PANAMERICANA TELEVISION IS A CORPORATION WHOSE SHAREHOLDERS ARE EXCLUSIVELY PERUVIAN CITIZENS. IT IS OPERATED COMMERCIALLY IN KEEPING WITH THE RULES AND REGULATIONS OF THE GENERAL LAW ON TELECOMMUNICATIONS AND ABIDES BY THE OTHER LAWS OF THE NATION. PANAMERICANA IS BROADCASTING FROM THE TOP OF SOLAR HILL WITH AN IRRADIATED EFFECTIVE OUTPUT OF 290,000 VOLTS ERP. PANAMERICANA DE TELEVISION, CHANNEL 5, CAN BE TUNED IN ON THE 76-82 MHZ BAND THE VIDEO FREQUENCY BEING 77.25 MHZ AND THE AUDIO FREQUENCY BEING 81.75 MHZ IN COMPLIANCE WITH THE STANDARDS OF THE INTERNATIONAL TELECOMMUNICATIONS UNION HEADQUARTERED IN GENEVA. PANAMERICANA HAS A HARRIS CIRCULAR POLARIZATION ANTENNA WITH A 7 DECIBEL GAIN THAT IS LOCATED 327 METERS ABOVE SEA LEVEL. PANAMERICANA PROGRAMS ARE BROADCAST SIMULTANEOUSLY OVER A NATIONAL NETWORK BASED IN LIMA AND MADE UP OF THE STATIONS OF PIURA, CHICLAYO, TRUJILLO, CHIMBOTE, ICA, AREQUIPA, TACNA, PUCALLPA, HUANCO, CERRO DE PASCO, HUANCAYO, AYACUCHO, ABANCAY, CUSCO, JULIACA, AND A NETWORK OF REPEATER STATIONS COVERING THE ENTIRE NATIONAL TERRITORY.))

ITS SIGN-OFF ANNOUNCEMENT IS: AMABLES TELEVIDENTES, DE ESTA MANERA, PANAMERICANA TELEVISION TERMINA SU PROGRAMACION CORRESPONDIENTE A LA FECHA, LA QUE ESPERAMOS HAYA SIDO DE SU COMPLETO AGRADO. AGRADECEMOS SU AMABLE COMPAÑIA Y

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LOS INVITAMOS A ACOMPANARNOS NUEVAMENTE EL DIA DE HOY. TELEVISION ESTELAR EN PANAMERICANA. ((KIND VIEWERS, PANAMERICANA TELEVISION CONCLUDES ITS PROGRAMMING FOR TODAY IN THE HOPE THAT IT HAS GIVEN YOU PLEASURE. WE THANK YOU FOR YOUR KIND COMPANY AND INVITE YOU TO TUNE US IN AGAIN LATER TODAY. STAR PARADE ON PANAMERICANA.))

[redacted] 071404Z NOV STAT

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ZCZCDPQ455

DAN: 314-025057

INPUT CDSN: ANI128 BFN: PY071321

TOR: 072134Z NOV 85 TOT: 072135Z NOV 85

ROUTING= DPQ, TPQ

WIRE SVC= **UNASSIGNED**

COMMDIS=***UNASSIGNED**

RTTUZYUW RUESFBA2155 3111404-UUUU--RUTLAAB.

ZNR UUUUU ZYN ZPO

R 071321Z NOV 85

FM FBIS ASUNCION PA

TO RUTLAAB/FBIS WASH DC

RUDOMKB/FBIS LONDON UK//BBC//

ACCT FBPY-EWDK

BT

UNCLAS 6Z

ATTN [redacted] STAT

ATTN [redacted]

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REF WA440 ON PERUVIAN TV AND RADIO SOURCELINES

REF PY071319 SVC ON LIMA CADENA PANAMERICANA TELEVISION IN SPANISH

SERVICE: LIMA TELEVISION SERVICE IN SPANISH (4)

FY071321

BUREAU FEELS LIMA TELEVISION PERUANA IS STILL BEST CHOICE FOR THIS SOURCELINE. THE STATION SIGNS ON AT 1600 LOCAL ((2100 GMT)) AND SIGNS OFF AT 2330 LOCAL. IT BROADCASTS ON CHANNEL 7.

THE FOLLOWING IS ITS OPENING ANNOUNCEMENT: TV PERU, TELEVISION PERUANA, AMABLES TELEVIDENTES BUENAS TARDES. NUESTRA PROGRAMACION CORRESPONDIENTE AL DIA DE HOY LUNES 14 DE OCTUBRE DE 1985. ((PERUVIAN TV, PERUVIAN TELEVISION, GOOD AFTERNOON KIND VIEWERS. HEREWITH OUR PROGRAMMING FOR TODAY, 14 OCTOBER 1985.))

ITS SIGN-OFF ANNOUNCEMENT IS: LLEGAMOS DE ESTA MANERA AMIGOS TELEVIDENTES, A LA PARTE FINAL DEL PROGRAM DE HOY. TELEVISION PERUANA PRESENTO SU PROGRAMA, OBRAS MAESTRAS DE LA MUSICA. DESDE PERU, TELEVISION PERUANA, UN CANAL DE CULTURA PARA TODOS LOS PERUANOS. TV PERU FINALIZA SU TRANSMISION DE SUS PROGRAMS PARA TODA LA REPUBLICA CORRESPONDIENTE A HOY, JUEVES 17 DE OCTUBRE DE 1985. ESPERANDO HABER CUMPLIDO CON NUESTROS AMABLES TELEVIDENTES NOS DESPEDIMOS HASTA MANANA, GRACIAS POR SINTONIZARNOS Y MUY BUENAS NOCHES. ((AND SO, DEAR VIEWERS, WE HAVE ARRIVED AT THE END OF TODAY'S PROGRAMMING. TELEVISION PERUANA HAS PRESENTED ITS PROGRAM MUSICAL MASTERPIECES FROM PERU. THIS IS TELEVISION PERUANA, THE STATION THAT BRINGS CULTURE TO ALL PERUVIANS. TV PERU IS NOW CONCLUDING ITS BROADCAST FOR THE ENTIRE COUNTRY ON THURSDAY, 17 OCOTBER 1985. HOPING THAT WE HAVE PLEASED OUR KIND VIEWERS, WE NOW SAY UNTIL TOMORROW, THANK YOU FOR TUNING US IN

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AND A VERY GOOD NIGHT TO ALL OF YOU.)) [redacted] 071408 NOV STAT

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ZCZCDPG452

DAN: 314-025021

INPUT CDSN: ANI126 BFN: PY071323

TOR: 072131Z NOV 85 TOT: 072131Z NOV 85

ROUTING= DPG, TPG

WIRE SVC= **UNASSIGNED**

COMMDIS=**UNASSIGNED**

RTTUZYUW RUESFBA2156 3111442-UUUU--RUTLAAB.

ZNR UUUUU ZYN ZPG

R 071323Z NOV 85

FM FBIS ASUNCION PA

TO RUTLAAB/FBIS WASH DC

RUDOMKB/FBIS LONDON UK//BBC//

ACCT FBPY-EWDK

BT

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REF WA440 ON PERUVIAN TV AND RADIO SOURCELINES

REF PY071321 SVC ON LIMA TELEVISION SERVICE

SERVICE: LIMA OAY-4Z TELEVISION IN SPANISH (5)

PY071323

BUREAU STILL FEELS THAT LIMA ANDINA TELEVISION IS THE BEST CHOICE FOR THIS TRANSMITTER. THIS STATION SIGNS ON AT 1500 LOCAL (2000 GMT) AND SIGNS OFF AT 2345 LOCAL (0435 GMT). IT BROADCASTS ON CHANNEL 9.

THE FOLLOWING IS ITS OPENING ANNOUNCEMENT: TRANSMITIENDO DESDE SU PLANTA UBICADA EN EL MORRO SOLAR Y SUS ESTUDIOS EN LA AVENIDA AREQUIPA 3560, SAN ISIDRO 29, LIMA, CANAL 9 LLEGA HASTA LOS HOGARES EN LAS SIGUIENTES FREQUENCIAS: VIDEO 187.25 MHZ, AUDIO 191.75 MHZ. LA TRANSMISION SE REALIZA MEDIANTE UN MODERNO SISTEMA CONFORMADO FOR DOS POTENTES TRANSMISORES RCA DE 30 KW CADA UNO, INSTALADOS EN PARALELO E IRRADIANDO EFECTIVA POLARIZACION CIRCULAR. NUESTRA SENAL LLEGA A SUS RECEPTORES CON 462.000 VATIOS DE VIDEO Y 92,400 VATIOS DE AUDIO, POTENCIAS QUE NOS PERMITEN OFRECERLE LA MEJOR IMAGEN Y EL MEJOR SONIDO DE LA TELEVISION NACIONAL. A CONTINUACION SENORAS Y SENORES, LES INVITAMOS A DISFRUTAR DE NUESTRA PROGRAMACION PARA EL DIA DE HOY.

((BROADCASTING FROM ITS STATION ON THE SOLAR HILL AND STUDIOS AT 3560 AREQUIPA AVENUE, SAN ISIDRO 29, LIMA, CHANNEL 9 CAN BE TUNED AT YOUR HOME ON THE FOLLOWING FREQUENCIES: VIDEO 187.25 MHZ AND AUDIO 191.75 MHZ. OUR TRANSMISSION EMPLOYS A MODERN SYSTEM MADE UP OF TWO POWERFUL RCA TRANSMITTERS OF 30 KW EACH BROADCASTING SIMULTANEOUSLY WITH EFFECTIVE CIRCULAR POLARIZATION. YOUR SETS RECEIVE OUR VIDEO SIGNAL AT 462,000 WATTS AND AUDIO SIGNAL AT

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92,400 WATTS. THIS POWERFUL OUTPOT ALLOWS US TO OFFER YOU THE BEST PICTURE AND SOUND AMONG ALL NATIONAL TELEVISION STATIONS. AND NOW, LADIES AND GENTLEMEN, WE INVITE YOU TO ENJOY OUR PROGRAMMING FOR TODAY.))

ITS SIGN-OFF ANNOUNCEMENT IS: AQUI TERMINA SENORAS Y SENORES, NUESTRA PROGRAMACION CORRESPONDIENTE AL DIA MIERCOLES, 16 DE OCTUBRE DE 1985. LES INVITAMOS A ESTAR CON NOSOTROS LUEGO A PARTIR DE LAS 1500 DE LA TARDE, RESERVANDOLES COMO SIEMPRE, NUESTROS MEJORES PROGRAMAS PARA QUE USTED PASE LOS MAS GRATOS MOMENTOS DEL DIA EN CANAL 9, EL CANAL CON SENTIDO. GRACIAS POR LA ATENCION DISPENSADA, BUENOS DIAS. ((LADIES AND GENTLEMEN THIS IS THE END OF OUR PROGRAMMING FOR TODAY, WEDNESDAY, 16 OCTOBER 1985. WE INVITE YOU TO JOIN US AS OF 1500 IN THE AFTERNOON, PROMISING YOU, AS USUAL, OUR BEST PROGRAMS TO MAKE SURE THAT YOU WILL SPEND YOUR MOST ENJOYABLE MOMENTS WITH CHANNEL 9, THE MEANINGFUL CHANNEL. THANK YOU FOR YOUR ATTENTION, GOOD DAY.??

THE FOLLOWING IS THE STATION JINGLE: EN CANAL 9 ANDINA DE TELEVISION ((ON CHANNEL 9 ANDINA TELEVISION.))

[redacted] 071450 NOV STAT

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